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MEDIA RELEASE

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Meatco Welcomes New Investment in Namibia's Beef Value Chain

Windhoek, Namibia - Meatco welcomes the recent certification of Savanna Beef Operations (Pty) Ltd as an export-approved beef establishment. This development reflects growing confidence in Namibia's livestock sector and strengthens the country's collective export capacity.

As a national industry player, Meatco believes that sustainable growth in the beef sector will be driven by collaboration, value addition, and shared commitment to Namibian producers.

We therefore look forward to engaging constructively with all industry participants, including new entrants, to:

- Advance local value addition within Namibia
- Strengthen market access and export competitiveness
- Support fair and sustainable returns for farmers

At a time when the sector continues to face pressure from live cattle exports with limited domestic value addition, it is increasingly important that we work together to ensure that more value is retained within Namibia, for the benefit of producers, workers, and the broader economy.

Meatco remains committed to its role as a national export anchor and industry stabiliser, while continuing to evolve its commercial model in a more competitive environment.

Stronger together, for Namibia's farmers and the future of our beef industry.

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