



Head Office

Sheffield Street

P.O. Box 3881

Windhoek Namibia

Tel: +(264) 61 321 6400

Fax: +(264) 61 217 045

MEDIA RELEASE

24 February 2010

Meatco makes strides into SADC with NCA products.

Meatco has managed to successfully clinch a deal with a Zimbabwean client for 100 tons of beef from the Oshakati factory. The first of four shipments of 25 tons was already loaded on 14 February 2010 and transported by road to Zimbabwe. The last of the remaining shipments is scheduled to be loaded by Friday 5 March.

This is the first of many shipments to come for Zimbabwe in particular. A Walvisbay based company, Deep Sea Fishing, brokered the deal and is also has also negotiated for canned meat for the same destination. According to Bernd from Meatco's marketing division Meatco Oshakati is currently supplying Angola and South Africa and they are still on the lookout for new markets in SADC.

The supply to Zimbabwe is a breakthrough and is believed that it will open up more avenues for new business in the region. Currently Meatco is engaged in a drive of information sharing with stakeholders within the NCA in order to increase the supply of cattle to Meatco. Most of the factories within the NCA are operating below capacity and with new opportunities opening up this means that capacity can also be increased and more jobs can be produced.

Issued by: Corporate Communications Department
Contact: Vicky Muranda
Senior Manager: Corporate Communication
Tel. 061 321 6443
Mobile.



Head Office

Sheffield Street

P.O. Box 3881

Windhoek Namibia

Tel: +(264) 61 321 6400

Fax: +(264) 61 217 045

E-mail: vmuranda@meatco.com.na

Contact:

John Kamati

PR Practitioner (NCA)

Tel. 061 321 6442

Mobile. 081 1415333

E-mail: jkamati@meatco.com.na