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National Braai Competition 1

MEDIA RELEASE

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NATIONAL BRAAI COMPETITION 2010

The Annual Meatco sponsored National Braai Competition took place in the cattle country town of Gobabis on the 24th of April 2010.

The event was held under the theme of the 2010 soccer world cup, the teams were composed of participants from almost all the various corners of the country, being it commercial and communal farmers. The event was characterized by a spirit of enthusiasm, commitment and yet jubilation by participants. By the early hours of Saturday, the participants were up in the thick of things busy preparing their meals for assessment by the judges. The event was hosted by last year's winner, Sonop Farmers Association, and the winner of this year's event will eventually spearhead the hosting of next year's event.

The National Braai competition was cosponsored by various institutions and Meatco is the main sponsor of the event. The event is important on the national calendar as it brings together people from various farming communities, and it gives a platform to producers and various personalities to share a social network and to be able to foster business relationships. The Meatco National Braai Competition also gives an opportunity to participants and visitors to feast and celebrate our locally produced meat, which is known to be amongst the best naturally free ranging none organically treated produced meat in the world.

The Braai had 15 judges from the assorted list of Namibia's finest Chefs that had a daunting task of assessing the meals cooked. The participants' menus had to contain a starter, main course, dessert and it was up to their creativity in spicing up their meals and impress the judges. Depending upon the tastiness of the dishes prepared and also presentation of the stands, the prizes were allocated according to two major categories namely; Farmers Associations Category and Social Participation (Corporate Category).

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National Braai Competition 2

The best three teams in the Farmers Associations category were as follows:

1. Kalkplato, (Sporting Brazilian Soccer Team colours) Overall winner of the competition and winner of the main prize, N\$ 70,000.00 sponsored by Meatco.
2. Witvlei
3. Steinhausen

The best three teams in the Social participation category were as follows:

1. B & B Trucks, amongst the prizes they also scooped the overall prize in the respective category of N\$ 10,000.00
2. One Africa TV
3. Redco

For those teams that walked away without a prize and those that partake for the first time had a great learning experience and among the sentiments shared is that the event should grow further and remain a solid platform for all farming communities to interact, share knowledge and eventually help boost the development of communal farmers and unity among all farmers. This year's competition attracted 15 participants in the farmers' association category and 9 teams in the social category (corporate category).

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