



National Braai Competition 2010

Hosted by Sonop Farmers' Association

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MEDIA RELEASE

Thursday, 4 March 2010

Meatco launches its 2010 National Braai Competition

Meatco today officially launched its 2010 National Braai Competition which will be hosted by the winners of last year's competition, Sonop Farmers Association (FA) on Saturday, 24 April, at the Gobabis Show Grounds.

For more than 10 years, the Meatco National Braai Competition has been a platform for commercial and communal FA's from across Namibia to come together on a social level and test their cooking skills on the open fire, whilst promoting that which Namibia is internationally famous for – delicious, succulent, free range beef.

The theme of this year's competition is Soccer World Cup 2010 and more than N\$130 000 worth of prizes are up for grabs. This includes a staggering N\$70 000 for the conquering FA and N\$10 000 for the winning team in the social category.

The competition will, as in 2009, take on a ready, steady, cook format, except for the salad. Participants are allowed to prepare any green salad of their choice. They will thus be allowed to bring their own ingredients and practice the dish beforehand.

All commercial and communal FA's in Namibia are heartily invited to come and take part in the fun-filled event, either by entering a team of three or attending as a supporter. Sonop FA will provide fuel vouchers to the value of N\$500 to each and every FA that is situated more than 250 km from the competition venue.

Business and the public sector are also welcome to enter in the social category. Whilst FA's enjoy free participation, entry fees in the social category is N\$1,000 per team.

Entry forms are available from Sonop FA (see details at the bottom of this page) or Meatco's Corporate Communications & PR department at e-mail mviljoen@meatco.com.na or telephone 061 – 321 6442.

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