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# Media Release

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## 2009 MEATCO PRODUCER AWARDS

The 2009 Meatco Producer of the Year was announced on Friday evening at a grand awards ceremony held in the Parliament Gardens in Windhoek. Nearly 250 guests attended the ceremony, during which producers who marketed outstanding quality cattle to Meatco's abattoirs were awarded for their efforts.

Mr. Johan Smith from Battle Boerdery was crowned the 2009 Producer of the Year, followed by Mr. Roelie le Roux and the Chris Mouton Testamentary Trust in second and third place respectively.

More N\$200,000 worth of awards and prizes were handed over at the event, which includes a week long industry visit to the United Kingdom, a weekend for two to Cape Town, two stud bulls, fodder, fuel vouchers and many more.

Prizes were handed over in the following categories:

- Producers of the Month (September 2008 to August 2009);
- On-the-Hoof Judging;
- Farmers' Association Slaughter Cattle Competition;
- NCA Winners;
- Big Five and
- Top Ten Producers of the Year 2009

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Awards 2

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